# Privacy Policy

This Privacy Policy explains how we collect, use and protect personal data when you visit our website.

## Who we are

**Ernest Bexon & Coy Printers Limited** (“we”, “us”, “our”) is the data controller responsible for personal data collected through this website.

## What information we collect

When you use our website, we may collect:

- Contact details you choose to provide (such as name, email address or telephone number)
- Information submitted through enquiry or contact forms
- Technical information, including IP address, browser type and usage data (via cookies)

## How we use your information

We use personal data to:

- Respond to enquiries or requests
- Provide information or services you have asked for
- Improve our website and user experience

Meet legal or regulatory obligations

## Lawful basis for processing

We process personal data where:

- You have given consent
- It is necessary for our legitimate business interests
- We are required to comply with a legal obligation

## Sharing your information

We do not sell personal data. Information may be shared with trusted service providers where necessary and only for lawful purposes.

## How long we keep your data

We retain personal data only for as long as necessary for the purposes for which it was collected, or as required by law. Data is securely deleted when it is no longer needed.

## Your rights

You have the right to:

- Access your personal data

- Request correction or deletion
- Object to or restrict processing
- Withdraw consent at any time

You may also raise concerns with the Information Commissioner's Office (ICO).

## Cookies

Our website may use cookies to improve functionality and performance. You can manage cookie preferences through your browser settings.

## Contact us

If you have questions about this Privacy Policy or how we use your data, please contact us at:
**print@bexons.co.uk**